

Welcome to You. *Change.* Now!

Congratulations on your decision to improve the quality of your life. Think of that word - Decision. According to Webster, *to decide* means to "to make a final choice or judgment". Another way to look at it - **decision is the opposite of incision.** Incision means to "cut into", decision means to "cut off from". If I have the proper insight into why you are the possessor of this program, it is probably because you are ready to "cut off from" something you no longer want to tolerate in your life. Whatever it is, this transformational system can help you break free and achieve a higher level of success!

The program you hold in your hands represents over 30 years of my personal study of people and success. I have witnessed this program change people from all walks of life, and I am confident it will do the same for you. I am humbled and honored to be given the opportunity, and I personally guarantee that the information included can help unleash **the power to change!**

To come clean...I am not so naive or arrogant to believe that I created the "success formula" that is the foundation of this system. It is preceded by a bounty of writings and observations from the past. From an early age I had a desire to succeed, and during high school became a student of the success classics. I was influenced by the powerful writings and concepts dispensed by the *vintage masters*...Napoleon Hill, James Allen, Catherine Ponder, Joseph Murphy, Charles Haanel, Robert Collier, H. Emilie Cady and Wallace Wattles. I was also reliant on the teachings of the Bible and its instruction on living life abundantly. The experiences of the past 30 years have helped me assemble this system as a contemporary culmination of all those basic, time-tested truths.

In this updated version of my original **10 Power Principles of Success Program** (1995), I have endeavored to do one thing...**help you live your best life possible!** The original program was 30 days and took the participant through a "deep dive" of success philosophies and technologies. The last 15

years of leading 100's of people through the original program have taught me that not everyone needs, *or wants*, ALL the details.

I recently purchased a new Corvette – the 2014 Stingray. I still own the 2009 Corvette as well – both are stunning to look at and exhilarating to drive (within the speed limits, of course!). I read the owner's manual to make sure I understood how *special* things worked...the air conditioner, radio, Cd player, etc. I was not as interested in the engine, brakes, and transmission...someone much smarter than me engineered the car in such a way that a non-gearhead like me could drive the car and enjoy its power, *immediately*. In this new version of my program, I am simply "handing you the keys to the car".

I have condensed the 30 day program into 7 power-packed sessions to give you all the essentials you need for success. As in my Corvette analogy, there are some things I know as a driver of *any* car - keys, gas, brakes. There are things I have to learn - sound system, climate control, and special settings. But the really intensely technical items, like horsepower, ventilated braking systems, and carbon fiber monocoque frame are engineering marvels that I must "trust" will adhere to the established laws of physics. This program takes the same approach. I know that you understand *your life*, and that you now need to learn the "special" things that can increase your enjoyment of that life. While the program provides an overview of the technical laws of success, it won't bury you in them, but rather give you enough to understand them and more importantly, trust them.

I also realize that 7 days isn't enough time to lose those 10 pounds (safely anyway!), amass your first million dollars (lottery notwithstanding!), or go back to college for your Master's Degree. My goal for these 7 days is to spark change in the first place it must occur...*in your mind and thinking!* The chapters are designed to build on the mental syntax of change and give you permission to design your life as you would like to live it - to empower you. Then there are workshops that are designed to make you think about your life in ways you may never have before. As you begin to see your life differently (insight) you will propel to a better future destiny (foresight).

It is time to get started and to reach any destination, one must begin the journey with only one intention - *to arrive!* Look deep within yourself and find the courage and strength to commit to **You. Change. Now!** for the next 7 days. The results will amaze you! I know that you are anxious to get started. I stand in agreement with you that all you desire and deserve will be manifested as a result of this program. I wish you Money, Power, and Success!